

what to consider when exhibiting in the US

material differences.

trends and styles differ by region. plus, weight and size are bigger considerations due to drayage costs.

third-party assembly.

contractors install and dismantle the exhibit using detailed setup drawings.

more storage space.

most exhibit houses have inexpensive on-site, climate-controlled storage available.

greater modularity.

exhibits are built with reusability and reconfigurability in mind.

increased production costs.

custom-built booths start at \$200/square foot.
rental booth starts at \$85/square foot.

required labor costs.

event requirements often stipulate show-site union labor.

new material handling costs.

drayage and crate storage are necessary expenditures at event centers.

updated timelines.

cross-timezone communication is imperative to ensure deadlines are not missed.

stricter guidelines.

national regulations, like ADA compliance, are strictly enforced.

regulated catering.

food and beverage must be ordered from an approved list of event vendors.

how can we help?

condit